



Dear Business Owner,

Kindly Support The Burg Exchange Club and The Kind Mouse on February 23, 2019.

WINE DOWN TO BENEFIT THE KIND MOUSE
A Wine Tasting and 1920's Prohibition-Era Themed
Fundraiser to Assist Local Children Facing Food Insecurities

We are graciously asking local business owners and vendors to help our cause by providing sponsorships and donations to support our upcoming event: Wine Down to Benefit The Kind Mouse – a *“prohibition-era”* fundraiser to support a very important need in our community – feeding local children with food insecurities.

Attendees will come dressed in their best 1920's attire -- including beaded cocktail dresses and feathered headbands for the ladies, and pinstripe suits and fedoras for the men (suggest attire – not required for the event).

The event will feature wine tasting, heavy hors d'oeuvres, live music, raffles, silent auction, best-dressed contest, prizes, and other surprises.

The beneficiary will be The Kind Mouse, a 501(c)(3) non-profit organization. All contributions are tax-deductible within the limits of the law and the beneficiary can provide proper tax documentation. Additional information is provided in the following forms for contributions and tax considerations.

About the Beneficiary:

The mission of The Kind mouse is to assist families and their chronically hungry children in transition in Pinellas County, while developing the next generation of volunteers to carry on the mission. Did you know a child who cannot read and write has a better chance of being incarcerated? If you don't eat, you cannot concentrate! The Kind Mouse is helping to keep children out of jail. Kind Mouse is giving children hope of a brighter future. There are kids who do not know where their next meal outside of school comes from, kids digging through trash cans to bring food home for their baby brothers and sisters, children begging for food from their teachers and peers. Together we can help change that! Through a weekend feeding program, a 90-day confidential transitional family program that provides food and pet supplies to hardworking people, emergency food for teenagers, weekend meals to school children and outreach programs training the next generation of leaders, #KidsFeedingKids for over 6 years The Kind Mouse is filling tummies and restoring hope.



Pinellas County Stats:

- 7,000 Chronically Hungry Children
- 36,000 Food Insecure Children

Kind Mouse feeds on average 450 local students each and every weekend!

Event Specifics:

Date / Time:

February 23, 2019 @ 7:00 PM

Location:

Rococo Steak, 655 2nd Ave. S., St. Petersburg, FL 33701

Event located upstairs.

Tickets:

Ticket price: \$60 increasing to \$70 February 2

Tickets & sponsorships can be purchased at

<http://thekindmouse.org/events/> or in person by check, credit/debit or cash.

Tickets may also be purchased at the door if available for \$75 however the event will likely sell out.



Host:

The Burg Exchange Club of St. Petersburg, FL (www.burgexchange.com)

Beneficiary:

The Kind Mouse (<http://thekindmouse.org>)

Contact Information:



EXCHANGE
THE BURG EXCHANGE CLUB OF ST. PETERSBURG, FL

Email: burgexchangeclub@gmail.com

We do hope that you will be able to join us at this fun event! Thank you in advance for your most generous donation.

Sincerely,
Members of The Burg Exchange Club of St. Petersburg, FL

Sponsorship Opportunities

You can be an important part of this charity event by being an event sponsor:

1. The Great Gatsby Signature Sponsor - \$5,000

- Company logo on promotional materials and social media mentions
- Feature Logo recognition at the event
- 10 Tickets to the event with reserved branded table for 10
- 4 bottles of wine
- Judges for best dress award winners

2. The Al Capone Awards Sponsor - \$1500 (up to 2 sponsors)

- Logo recognition at event
- 4 Tickets to the event
- Reserved Branded table for 4
- 1 bottle of wine

3. The Bee's Knees Logo Sponsor - \$500 (Unlimited)

- Logo recognition at event on the video loop
- 2 tickets to the event

4. Boot Leggers - \$100 (Unlimited)

- Logo recognition at the event on the video loop

**Sponsor exclusivity only for top 2 levels*

Enclosed is my donation of: _____

Company: _____

Contact Person: _____

Address: _____

Telephone: _____ E-Mail: _____

For tax considerations, please complete this form and make checks payable to: **The Kind Mouse**

Silent Auction Item Donation

The Burg Exchange Club is seeking gift certificates as donations to be used at this Fundraiser Event.

Company Name: _____

Contact Person: _____

Address: _____

Telephone: _____ **E-Mail** _____

I need my items picked up: ____ Yes ____ No

Please submit all items by February 15, 2019

Please contact me about sponsorship opportunities: ____ Yes ____ No

Silent Auction Item: _____

Suggested Retail Value: at least \$20.00

The donation becomes the property of Burg Exchange Club and is to be offered for sale. The proceeds from of this event will go directly to fulfilling our mission & vision statement.

For tax considerations, please complete this form and make checks payable to: **The Kind Mouse**

Payables Information

All proceeds will be given directly to the benefitting charity.
Donations are tax deductible and proper documentation will be generated.

Please mail this form with your check payable to: **The Kind Mouse**

Mail to:
The Burg Exchange Treasurer
2435 1st Ave N, St Petersburg, FL 33713

Contact Information:
burgexchangeclub@gmail.com

OR

Register, sign up as a sponsor, & donate online at:
<http://thekindmouse.org/events/>



EXCHANGE
THE BURG EXCHANGE CLUB OF ST. PETERSBURG, FL